## **ORDER**

Orders	Order / Rev:	104301 \		
	Alt Order #:			
	Product Desc:	General Election		
	Estimate:			KSNV
	Flight Dates:	08/27/12 - 11/04/12	Primary AE;	Kevin Goodell
	Original Date / Rev:	07/16/12 / 09/05/12	Sales Office;	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Denny Weddle & Associates		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		750 Tam O Shanter	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89109	Agency Commission:	15%
Advertiser	Name:	Committee to Re-Elect Judge Bill A	ians-Revised	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC26	Order Separation:	00:05:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125,00

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14.760.00	\$12.546.00	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

	N 0/ 1	F., .1	1	D1.	01 45 45	F			D 4 D 1	D	o .	
Ln C	h Start	End	Inventory Code	втеак	Start/End 1	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 K	SNV 09/17/	12 09/30/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
			M-F 5-6a Wakel	Jp w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 09/17/12	09/23/12	MTWTF	1	\$185.00	0.00						
Wee	k: 09/24/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2 K	SNV 10/22/	12 11/04/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wakel	Jp w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 10/22/12	10/28/12	MTWTF	2	\$300.00	0.00						
Wee	k: 10/29/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3 K	SNV 09/17/	12 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
			Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 09/17/12	09/23/12	MTWTF	2	\$550.00	0.00						
Wee	k: 09/24/12	09/30/12	MTWTF	1	\$550.00	0.00						
N 4 K	SNV 10/22/	12 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
			Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10/22/12	10/28/12	MTWTF~~	1	\$600.00	0.00						
Wee	k: 10/29/12	11/04/12	MTWTF	1	\$600.00	0.00						
N 5 K	SNV 09/17	/12 09/30/12	M-F Today Show	III 4th IBM	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
			Today 4th Hour									-
			•									

Print Date: 09/06/12 10:38:10 Page 2 of 4

104301 Order / Rev:

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Janser

:30

:30

:30

<u>Weekdays</u>

MTWThF----

MTWThF----

----F----

MTWThF----

MTWTF--

\$225.002

\$275.002

\$350.002

<u>Length</u>

:30

:30

:30

\$450.002

Flight Dates:

Alt Order#:

08/27/12 - 11/04/12

Product Desc: General Election KSNV

0.00 NM

0.00 NM

0.00 NM

Rate Rtg Type

:30 <del>(\$350.00)</del> 0.00 NM

:30 (\$350,00) 0.00 NM

:30 (\$350.00) 0.00 NM

\$350.00 0.00 NM

\$350.00 0.00 NM

\$350.00 0.00 NM

\$225.00

\$1,375.00

\$1,750.00

<u>L</u> n	Ch	Start	End	Inventory Code	Break	Start/End T	lme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 5	KSNV	09/17/12	09/30/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
	<u>Stai</u> /eek: 09/ /eek: 09/	17/12	End Date 09/23/12 09/30/12	Weekdays MTWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$200.00 \$200.00	Rating 0.00 0.00						
N 6			09/30/12	Rachael Ray Rachael Ray	CM Speta@Acek	11am-12pm	MTWTF	:30	1	\$200.002	0.00 NM	3	\$600.00

	<u>Start Date</u>	End Date	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
V	leek: 09/17/12	09/23/12	MTWTF	2	\$200.00	0.00	
V	/eek: 09/24/12	09/30/12	MTWTF	1	\$200.00	0.00	
N 7	KSNV 10/22/1	2 10/28/12	Rachael Ray	СМ	11am-12pm	MTWTF	

		Rachael Ray			
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating
 1 10100110					

<u> Cont</u>	<u> </u>	IIIG DULO	TOURAGE	OPOLO/ TYOOK	INGLO	<u>r tatilis</u>	
Week: 10/22	2/12 1	0/28/12	MTWTF~~	1	\$225.00	0.00	
N 8 KSNV C	9/17/12	11/04/12	Noon News	СМ	12-1230pm	MTWTF-	_

		Noon News			
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating
Week: 09/17/12	09/23/12	MTWTF	1	\$275,00	0.00
Week: 09/24/12	09/30/12	MTWTF	2	\$275,00	0.00

Week: 09/24/12	09/30/12	MTWTF	2	\$275,00	0.00
Week: 10/01/12	10/07/12		0	\$0.00	0.00
Week: 10/08/12	10/14/12		0	\$0.00	0.00
Week: 10/15/12	10/21/12	and and dut dut had bed and	0	\$0.00	0,00
Mook: 10/22/12	10/20/12	MTWTELL	4	<b>0075 00</b>	0.00

N 9 KSNV	09/17/12	09/30/12	News 3 at 4	(1/2 hr)	СМ	4-430p		_
Week: 10/	29/12	11/04/12	MTWTF		1	\$275,00	0.00	
week. 10/	44/14	10/20/12	IALL MAILL		1	\$Z/3,UU	U,UQ	

		News 3 at 4	•	•	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/17/12	09/23/12	MTWTF	2	\$350.00	0.00

44001	V. 09/11/12 09/23	/   2   19   19   1	Z \$300,00	0.00
<u>Spot</u>	Ch Date Range	<u>Description</u>	Start/End Time	
2 K	(SNV 09/17/12-09/23	/12 News 3 at 4 (1/2 hr)	4-430p	

See MG 9.5,9.6,9.7,9.8	
[INCORRECT INVENTORY	CODE; as of 7/30, 4pm news is one hour]

3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr)	4-430p
See MC 05060708	

066 1110 3.0,3.0,3.1,3.0		
[INCORRECT INVENTORY	CODE; as of 7/30,	4pm news is one hour]

[INCORRECT INVENTORY CODE; as of 7/30, 4]	om news is one hour]
5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR)	4-5pm

[Inventory Code Correction]	
6 KSNV 00/49/42 00/49/42 NEVARS 2 at 4 /4 HOLID)	4 Em.

6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR)	4-5pm
(M) MG for 0 1 0 1 0 2 0 2	

	[inventory Code Correction]	
7	KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR)	4-5pm

(i))	IVIG for 9.1,9.4,9.3,9.2
	[Inventory Code Correction]

	[mventery code controllen]		
10	KSNV 09/17/12-09/21/12 NEWS 3 at 4	(1 HOUR)	4-5pm

10 KSNV 09/1//12-09/2	1/12 NEVVS 3 at 4	(T HOUR)	4-5pm
♠ MG for 9.5 08/29			

C' NICHOL S'	00/25				
Week: 09/24/12	09/30/12	MTWTF	2	\$350.00	0.00

Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u> <u>Rtg Type</u>
4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)	4-430p	MTWThF :30	(\$350,00) 0.00 NM
See MG 9.5.9.6.9.7.9.8			1

[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]

(f) MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]

See MG 9.10

9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)

[INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE

11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 PW	:30	\$350,00 0.00 NM
(F) MG for 9.9 09/26				

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KSNV

Order / Rev: 104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

. Alt Order #:
Flight Dates:

08/27/12 - 11/04/12

Product Desc:

General Election

Estimate:

Ch Start Ln End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/22/12 11/04/12 News 3 at 4 (1/2 hr) N 10 KSNV 4-430p CM MTWTF--:30 \$450.002 0.00 NM \$900.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 MTWTF~-10/28/12 1 \$450.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$450.00) 0.00 NM See MG 10.3.10.4 [PGM CHG = 4PM NEWS 1 HOUR] 3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$450,00 0.00 NM MG for 10.2,10.1 fma1 4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$450.00 0.00 NM (f) MG for 10.2,10.1 [mg] Week: 10/29/12 MTWTE--11/04/12 \$450.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> L.ength Rate Rtg Type 2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---:30 (\$450.00) 0.00 NM See MG 10.3.10.4 [PGM CHG = 4PM NEWS 1 HOUR] N11 KSNV 09/17/12 09/30/12 Face to Face w/ RaistonCM 730-758pm MTWTF--:30 \$400.002 0.00 NM \$1,200.00 Face to Face w/ J.Ralston Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 MTWTF--\$400.00 0.00 Week: 09/24/12 09/30/12 MTWTF--\$400.00 0.00 N12 KSNV 10/22/12 10/28/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$450.002 0.00 NM \$450.00 Face to Face w/ J.Raiston Weekdays Start Date **End Date** Spots/Week Rating Rate MTWTF--Week: 10/22/12 10/28/12 \$450.00 0.00 N 13 KSNV 09/17/12 09/30/12 The Tonight Show СМ 1135p-1237a MTWTF--:30 \$250,002 0.00 NM 3 \$750.00 **Tonight Show** End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF--2 \$250.00 0.00 N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$275.002 0.00 NM 2 \$550.00 Tonight Show Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Rating MTWTF-~ Week: 10/22/12 10/28/12 \$275.00 1 0.00 Week: 10/29/12 11/04/12 MTWTF ---\$275.00 0.00 1 N 15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM 136-205am MTWTF--:30 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week; 09/17/12 09/23/12 MTWTF~~ \$40.00 0,00 N 16 KSNV 09/17/12 09/30/12 News 3 Today - SATURIDM 9am-930am :30 \$275.002 0.00 NM \$1,100.00 News 3 Today - SAT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5--2 \$275.00 0.00 Week: 09/24/12 ----S-09/30/12 2 \$275.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 (\$275.00) 0.00 NM See MG 16.5,16.6 [PGM CHG = GOLF] 4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 <del>(\$275.00)</del> 0.00 NM See MG 16.5.16.6 [PGM CHG = GOLF] 5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 \$275.00 0.00 NM (f) MG for 16.4,16.3 [mg] 6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa--:30 \$275.00 0.00 NM (f) MG for 16.4.16.3 [mg] Ν 11/04/12 CM 1 2 0.00 NM \$600.00

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Totals

47

\$14,760.00

Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser ..Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/22/12 News 3 Today - SATURD 9am-930am \$300.00 News 3 Today - SAT Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$300.00 0.00

0.00

\$300.00

----s-

11/04/12

Week: 10/29/12